



MEDIA RELEASE

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PANDAH is the people's choice to save lives

Electronics engineer Geoff Foley is on a mission to save the lives of senior citizens. His efforts have now been recognised and rewarded by INNOVIC's People's Choice - 2006 Next Big Thing Award™.

"PANDAH – the Personal Alert Night & Day at Home is a worthy winner," INNOVIC CEO, Joss Evans said. "It is a smart personal alert system that sends SMS messages directly to carers' mobile phones whenever help is required. It is a two way wireless device that can also monitor the users' well-being several times a day."

Mr Foley initially developed the PANDAH system to help his parents retain their independence when illness struck. "Other devices are costly, require call centre intervention and need a medical referral," Mr Foley said. "Because of the demand there is over a year's waiting list."

"People who are sick or who have dementia may have life-threatening accidents in the meantime. PANDAH is available now, and is simple to use and install."

PANDAH won a \$2,500 cash prize and trophy.

PANDAH was one of 21 finalists in INNOVIC's 2006 Next Big Thing Award™ - a nationwide competition to find and showcase new Australian innovations with the potential to become 'the next big thing'. The showcase of finalists is being held at Level 1, 257 Collins Street, Melbourne. It is open to the public from 10am – 4pm weekdays. The showcase closes on Friday 2 June. Entry is free. www.nextbigthingaward.com

INNOVIC is supported under the State Government's VicStart technology commercialisation program. It is an independent, not-for-profit organisation that provides a range of services to assist people with new ideas. INNOVIC assesses over 1,600 ideas each year and runs free innovation seminars through its 'Steps to Commercialisation' program. www.innovic.com.au

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Geoff Foley accepts the INNOVIC People's Choice - 2006 Next Big Thing Award

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